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U. S. Department of Agriculture

1949

Ribbon Glads

BEN B. RUEHR

1560 West Stover Street

Freeport, Illinois

Modern Ribbons of Color

Ribbon Glads for 1949

First of all, I wish to thank my customers for their patronage and for their favorable comments in regard to the quality of stock received and service rendered. I shall be glad to know if at any time our service and quality do not warrant your utmost satisfaction.

All our stock is hand cleaned, graded and washed. We make a special effort to supply quality stock and a check with any of our customers will convince you that your order will receive prompt service and just treatment. They also know that any favorable changes in prices or discounts offered by reputable growers is taken care of by overcount and extras.

Dip and Spray

Dip the bulbs before planting in one tablespoon of Lysol mixed thoroughly with one gallon of water. Let them soak for 3 hours immediately preceding planting.

Spray your glads weekly after foliage is in the third leaf to kill thrips. Two ounces of tartar emetic, six ounces of brown sugar. Mix well with three gallons of water.

Discounts and Postage

On all retail orders our policy is and has been as noted below under Terms and Conditions. To our knowledge all customers have been more than satisfied. Since the current trend of most reputable cataloguers has been to a bonus listed discount, we are glad to let all old or new customers, who wish, choose their own extras on the following basis. This will in no way effect our liberal policies of the past. The discounts cannot be used in conjunction with any 1949 Introductions, wholesale prices or collections.

On orders of \$15.00 or less you can select 15% extra in bulbs of your own choosing. On all orders over \$15.00 select 20%. If postage is paid with the order you will certainly get your value in additional extras.

Terms and Conditions

Minimum order \$3.00. Orders are prepaid. Payment in full before delivery of order. Please do not use currency for payment by mail. Extra bulbs or overcount on all orders. My customers say this is more satisfactory than a complicated discount and certainly more interesting.

Illinois State Department of Agriculture inspected flowers and bulbs.

Every precaution has been taken to send out only healthy bulbs true to name but no guarantee of growth or responsibility of the crop is included in the sale. A refund of the purchase price will be made on any order found unsatisfactory upon receipt and promptly returned.

Purchasers should examine express shipments carefully so as to file claim if received in damaged condition. All orders sent by mail at my own risk.

Early orders are the best policy and please do not send any orders for bulblets after April 1, 1948.

Order accepted subject to stock, and subject to being filled in numerical sequence. This listing cancels all previously listed prices.

It is with great pleasure I submit to you the following list with my best wishes for your success and a good growing season for this year. Remember an early order helps you and gives me more time to put in extras and to make an extra count.

Recollections...

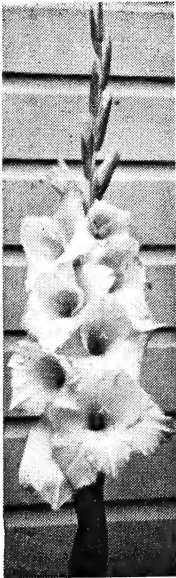
The following are my recollections of some of the newer varieties as they bloomed this season. This is not a recommendation of the best varieties or even an analysis of the new introductions. It is just a few personal observations that come to mind as I alphabetically checked the list. You are still the best judge of what performs best for your type of growing and climatic conditions.

Atom, a striking miniature, with its color combinations. That is the only reason it is one of the very few miniatures I grow. Black Cherry, is certainly a black red and it grows beautifully. Cleo, is a novelty of color. Crackerjack, a good straight growing orange commercial. Connie G., the best cream I have ever grown. Dorothy Armstrong, is a commercial purple of the future, very good in every way. Evangeline, a very vigorous growing commercial light pink. Garden Gold, of purest rich clear golden color. Lady Marian, Siboney, and Penelope, all beautiful lavender, what a trio. Red Wing, the red of the future. Sherwood, a purple that is going places. Sparks is in with me and Voo Doo gets under your skin.

"Kelsey" (Yates-Ruehr '46)

The Air Express Glad

The florist, the commercial grower, and the fan's gladiolus. The beauty of this flower is best described as a glistening light salmon pink, blending to a clear cream yellow throat. Modern color qualities which give instant appeal and assure its position in the gladiolus family.



KELSEY

A healthy form sport of Picardy that grows tall and opens 7 to 9 giant 6-inch ruffled florets. When cut tightly in bud the florets will open to the tip. Grand Champion and Most Beautiful at Ottawa, Illinois, in 1945. Best Recent Introduction and Reserve Champion at Ottawa, Ontario, Canada, in 1946.

You will eventually grow Kelsey and Silver Wings like you are now growing Leading Lady in quantity. Picardy sports of quality.

Price each, Large, 75c; Medium, 50c; Small, 25c; Bulblets, 10 for 60c; 100 for \$4.80.

Grower's Unit—5 No. Large, 5 No. Med., 5 Small, 100 bulblets, \$6.00.

1949 Introductions

Cordova (Palmer, Gove)

Here is a variety that should make a grand early commercial. The color is a beautiful distinctive rose salmon. Size up to nearly 5 inches. Opens 8 plus always well placed blooms and a head up to 18 buds. Grows tall with a slender willowy stem and rather thin foliage. A good propagator. One of the very best early varieties.

Any size bulb \$3.00 each.

Coronet (Palmer, Gove)

A medium size decorative lavender something on the order of Wedgewood yet different. A beautiful cool lavender or mauve pink that should be very useful for arrangements and for florist's use where beauty and not size is appreciated. Grows about 3½ feet tall. Opens up to 6 with a total of 19 buds. Good propagator.

Any size bulb \$3.00 each.

Rae (Palmer, Gove)

Here is one of the finest varieties that has been introduced in a long time. It is white at the base and flushed rose up through the bloom and with a white lip. A beautiful color with a hint of lavender. Beautifully ruffled. Very showy and nice in every way. It is in the 400 class and opens up to 10 at a time with 18-20 total buds. A tall strong grower and heavy propagator. One of the best of the season. A great commercial and exhibition variety.

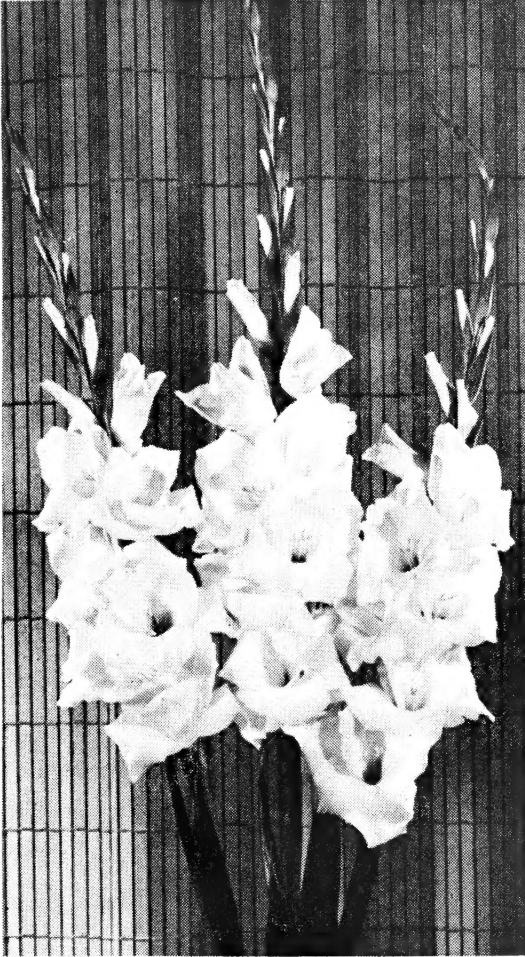
\$5.00 each for any size.

Sequin (Palmer, Gove)

An early yellow that should make a good early commercial. A clear medium yellow with no markings whatever. Blooms are large well open in Picardy style. Opens 6-7 on a tall slender spike. Gets up to 5 feet tall. Placement always good. Blooms in 75-80 days. A well balanced plant and spike. Fine propagator.

Any size bulb \$3.00 each.

1949 Introductions



CYNTHIA

Cynthia (Graff)

A fine, clear yellow for early cut flower purposes.

It is dependable and straight. The color is a beautiful clear medium yellow. The $4\frac{1}{2}$ " to 5" florets are slightly recurved with a little frilling on the edges.

Grows to a height of 55 inches with a flower head of 26 inches. It opens 7 to 8 florets with 5 showing color and opens very nicely when cut in bud.

Germination and propagation are excellent. You will be pleased with the cutting qualities of Cynthia. Stock is limited and will not be available by the thousand or the peck next year.

\$5.00 each, any size. One bulb any size and five bulblets, \$10.00. Ten bulbs and 50 bulblets, \$80.00.

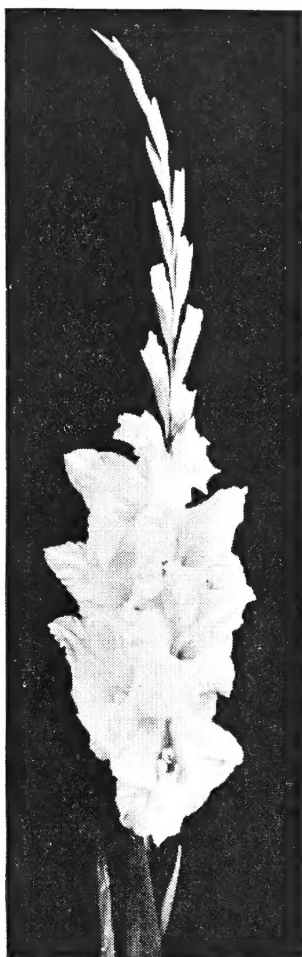
Temptation (Kadel)

A radiant, self-purple glad which opens six 5" florets with six more showing color on an 18-bud spike. The height of the blooming plant is 58 inches. Blooms in 75 to 80 days.

Placement, facing and attachment of florets are excellent. Bulblet production and germination are likewise fine. Florets do not water spot or burn in the field. Winner of the American Home Achievement Award at the Maryland Show in 1947. Seedling of Blue Beauty and King Lear.

\$5.00 each, any size. One bulb any size and 10 bulblets, \$9.00. Ten bulbs and 100 bulblets, \$72.00.

1948 Introductions



CONNIE G.

BLACK CHERRY (Rich)

A tall growing early dark red with very long flowerhead of 19 to 20 buds. Most beautiful giant 5½" to 6" black red I have grown.

Large, 1 for \$4.00; Med., 1 for \$3.00; Small, 1 for \$2.00; Bulblets, 10 for \$3.00; 100 for \$24.00.

CLEO (Youmans)

Beautifully ruffled light pink with a peach red feather on cream ground. Firmly attached, heavy textured 5" florets on a tall straight spike.

Large, 1 for \$3.00; Med., 1 for \$2.00; Small, 1 for \$1.50; Bulblets, 10 for \$3.00; 100 for \$24.00.

CONNIE G. (Woods)

One of the most beautiful gladiolus I have ever grown. Too bad that this variety was not propagated for a few more years before it was released. Now, I do not believe that supply will keep up with demand although, it has excellent germination and propagation qualities.

A beautiful large cream colored floret with distinctive shape and ruffled, corrugated petals with the texture and feel of a crisp lettuce leaf. Blooms from all sizes, including bulblets. One of the best 1948 introductions.

Retail: \$5.00 each, any size. Ten bulbs any size \$40.00.

DOROTHY ARMSTRONG (Milo)

A beautiful shade of purple with no markings. Tall grower with 20 buds and 4½" blooms. A commercial purple of the future. Fine in every way.

Large, 1 for \$1.00; Med., 1 for 75c; Small, 1 for 50c.
Bulblets, 10 for \$1.00; 100 for \$8.00.

LADY MARIAN (White)

Looks like a new top commercial pink lavender. Beautiful, ruffled florets on a tall straight spike. Opens well in water. Looks very fine to me.

Large, 1 for \$4.00; Med., 1 for \$3.00; Small, 1 for \$2.00.
Bulblets, 10 for \$4.00; 100 for \$32.00.

1948 Introductions

EVANGELINE (Palmer)

Large ruffled very light rose with a creamy yellow throat. Very tall grower, over 60 inches in height with up to 12 very beautiful blooms open at a time.

Evangeline has been a sensation at the shows the past two years. With these records and test reports I believe this variety is a good buy this year and will certainly repay you in future beauty and investment.

\$5.00 for any size bulb. \$10.00 for 12 bulblets and any size bulb.

PENELOPE (Deam)

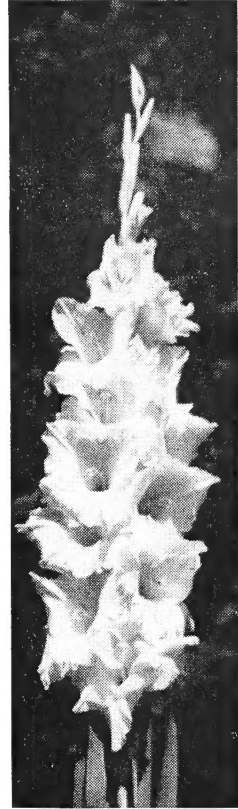
A mauve lavender that grows 4½ to 5 feet tall with a slender straight stem with 4½" to 5" florets. Very good commercial color and certainly had good growing qualities in our planting.

Large, 1 for \$3.00; Med., 1 for \$2.00; Small, 1 for \$1.50; Bulblets, 10 for \$2.00.

SHERWOOD (R. Pruitt)

Very tall beautifully ruffled large sized purple glad. Looks to me like a definite improvement of King Lear. Good propagator. You cannot go wrong on this one.

Large, 1 for \$3.00; Med., 1 for \$2.00; Small, 1 for \$1.50; Bulblets, 10 for \$2.00.



EVANGELINE



RED WING

SIBONEY (Allen)

A clear rosy lavender with giant blooms. A little more rosy than Minstrel. One of the most beautiful gladiolus. A pleasure to grow.

Large, 1 for \$2.50; Med., 1 for \$1.75; Small, 1 for \$1.25; Bulblets, 10 for \$2.00.

RED WING (Wright)

A vigorous strong-growing, commercial scarlet red gladiolus with very good opening qualities when cut in tight bud. It blooms saleable spikes from any size bulb and bulblets produce good sized blooms. Very dark green foliage that is disease resistant.

It has a very long flower head with 20 to 24 buds with 8 to 10 open and 7 to 9 buds in color, combined with plenty of cutting stem. Long flower head with plenty of stem below the bottom floret are some of the fine characteristics I like about Red Wing.

Large, 1 for \$3.00; Med., 1 for \$2.00; Small, 1 for \$1.00; Bulblets, 10 for \$3.00; 100 for \$24.00.

General List

Ten bulbs at 8 times the single price. 100 bulbs at 8 times the ten price.
Price for each size is the Minimum Ordering Quantity

ABIGAIL (Myers-Milo '46)

Mid-season lavender of the same shades as Minuet. A tall grower and easy propagator. May become a leading lavender.

Large, 1 for \$1.00; Medium, 1 for 75c; Small, 1 for 50c.

Bulblets, 10 for \$1.00; 100 for \$7.00.

ALGONQUIN (Palmer)

Brilliant bright smooth scarlet with beautiful blooms on a tall straight stem. A consistent winner at the shows. Early.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts. 125 for 25c.

ANNAMAE (Pommert)

Very early chalk white with open plain florets. The early leading white commercial. Very good.

Large, 3 for 25c; Med., 5 for 25c; Blts., 125 for 25c.

ANNETTE (Dowling '48)

No markings on the large clear white with 5½" to 6" florets. Pacific Northwest Commercial.

Large, 1 for \$1.00; Med., 1 for 75c; Small, 1 for 50c.

Bulblets, 10 for \$1.00; 100 for \$8.00.

ATOM (Hedgecock)

The only small miniature gladiolus I list or grow because it is such a definite break in color — solid vermillion with a distinct clear silver pencilling border on each petal.

Large, 1 for \$1.25; Med., 1 for \$1.00; Small, 1 for 50c.

Bulblets, 10 for \$1.00; 100 for \$8.00.

BENGASI (Cave)

Beautiful light pink, which color deepens toward its edge and blends to a white throat in which may be seen four short faint red lines. Six inch florets of superb substance and texture.

Large, 1 for \$1.00; Medium, 1 for 50c; Small, 1 for 25c.

Bulblets, 10 for \$1.00; 100 for \$3.00.

Growers' Unit: 2 Large, 5 Medium, 10 Small, 100 Blts., \$8.00.

BLACK CHERRY (Rich). See 1948 Introductions, page 6.

BLUE ICE (Butt)

Light medium oriental blue with slightly deeper throat edge yellow.

Large, 1 for \$3.50; Med., 1 for \$2.25; Small, 1 for \$1.50.

Bulblets, 10 for \$3.00; 100 for \$24.00.

BUCKEYE BRONZE (Wilson)

One of the few true bronze varieties. Good for a novelty and change in color. Large size florets.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c. Blts., 125 for 25c.

BURMA (Palmer)

The best heavily ruffled deep rose red. Favored by everyone who sees it in bloom.

Large, 1 for 15c; Med., 2 for 25c; Small, 4 for 25c; Blts., 10 for 10c; 100 for 75c.

CASABLANCA (Majeski)

Early, graceful spike of creamy white, medium size, beautifully ruffled florets. You will like this Glad.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 100 for 25c.

CHANTILLY (Graff)

A light La France pink variety, formal exhibition type, with the ability to open 9 to 10 wide open 5 to 5½-inch florets. It grows to the height of 55 inches and produces an 18 to 20 bud spike. A definite challenger of Connecticut Yankee.

Large, 1 for \$2.50; Medium, 1 for \$2.00; Small, 1 for \$1.50.

Blts., 10 for \$2.50; 100 for \$20.00.

CHERRY JAM (Zimmer)

Early blooming salmon pink with a cherry blotch on the lower petal. Average height with splendid floret placement.

Large, 1 for 25c; Med., 2 for 30c; Small, 3 for 30c.

Blts., 10 for 25c; 100 for \$2.00.

CHRISTINE (Cave)

Christine is a 6-inch, beautiful, plain petaled, recurved, white Glad with good substance and a stiff, strong stem.

Large, 1 for \$3.00; Med., 1 for \$2.00; Small, 1 for \$1.00.

Blts., 10 for \$3.00; 100 for \$24.00.

CLEO (Youmans). See 1948 Introductions, page 6.

COLOR MARVEL (Krueger)

An unusual blend of orange and pink. Small medium sized floret on a nice wiry spike. Very good propagator and healthy grower. Cuts easy.

Large, 1 for 50c; Medium, 1 for 35c; Small, 1 for 25c.

Blts., 10 for 50c; 100 for \$4.00.

CONNECTICUT YANKEE (Schenetsky)

Needs no explanation to the exhibitor. A show Gladiolus of a light pink color with a scarlet throat blotch. Beautiful large florets placed on a stem in a formal manner and each spike is a floral display.

Large, 1 for \$1.00; Medium, 1 for 75c; Small, 1 for 50c.

Blts., 10 for 80c; 100 for \$5.00.

CONNIE G. (Woods '48). See 1948 Introductions, page 6.

COVER GIRL (La Salle)

Giant, strong, tall growing, medium pink variety. Very popular with fancier and exhibitor. Very good propagator.

Large, 1 for 25c; Med., 1 for 15c; Small, 1 for 10c.

Blts., 10 for 25c; 100 for \$1.75.

CRACKERJACK (Allen)

Medium sized orange colored florets with some scarlet peppering in the throat. Very nice plant and spike looks like a good commercial.

Large, 1 for 35c; Medium, 1 for 25c; Small, 1 for 15c.

Blts., 10 for 15c; 100 for 75c.

CROWN ORCHID (Almey)

Plain wide open florets of deep lavender which open very well and grow on a tall vigorous plant. This variety may prove to be a commercial lavender. Large size florets and the variety propagates very well.

Price each, Large, \$1.25; Medium, \$1.00; Small, 75c.

Bulblets, 10 for \$1.00; 100 for \$7.00.

DAWN GLOW (Jack)

A light rose pink with massive 6-inch ruffled florets. Very much in demand because of its beautiful ruffling and color.

Large, 1 for 60c; Med., 1 for 40c; Small, 1 for 25c.

Blts., 10 for 35c; 100 for \$3.00.

DOROTHY ARMSTRONG (Milo). See 1948 Introductions, page 6.

DREAM GIRL (Krueger)

A beautiful rose pink with a deeper rose lavender throat blotch of small size. A very tall grower.

Large, 1 for \$1.00; Medium, 1 for 75c; Small, 1 for 50c.

Blts., 10 for \$1.00; 100 for \$8.00.

DUSTY MILLER (Elliot)

Smoky old-rose with distinctive cream lines. This glad is one of the best smokies I have grown. Large size, but not a giant, good grower and a perfect commercial spike. Also my wife's favorite.

Price each, Large, 25c; Medium, 15c; Small, 10c.

Bulblets, 10 for 20c; 100 for \$1.50.

Growers' Unit: 10 Large, 10 Med., 30 Small, 100 Blts., \$5.00.

ELIZABETH THE QUEEN (White)

A very beautiful lavender Glad with darker lines in the throat. Beautiful ruffled wide open florets.

Large, 3 for 25c; Med., 5 for 25c; Bulblets, 100 for 25c.

EVANGELINE (Palmer, Gove). See 1948 Introductions, page 7.

FABULUS (La Salle, Arenius)

A blotched variety that is very striking. Dark salmon with a yellow blotch with a deep pink mark in the blotch. Grows good and looks well.

Large, 1 for \$1.00; Med., 1 for 75c; Small, 1 for 50c.

Blts., 10 for \$1.00; 100 for \$5.00.

FAY (Jack)

Very early salmon pink with a cream throat. A very good commercial variety. Large size florets, nicely set on the spike.

Large, 2 for 30c; Med., 3 for 30c; Small, 6 for 30c.

Blts., 20 for 30c; 100 for \$1.25.

FLORENCE NIGHTINGALE (Harris)

Beautiful easy growing white with nice ruffling. Grows tall with a very good flower head with about 20 to 21 buds. Good floret attachment, mid-season and good reproduction qualities will make it a coming quantity grown glad.

Large, 1 for \$1.00; Med., 1 for 60c; Small, 1 for 40c.

Bulblets, 10 for 50c; 100 for \$4.00.

FUSCHIA BELLE (Almey)

This year the Belle looked good to me in daylight. The color in my estimation is still a dubonnet. Both shape and color are appealing.

Large, 1 for 75c; Medium, 1 for 50c; Small, 1 for 35c.

Bulblets, 10 for 75c; 100 for \$6.00.

GOLD DUST (Pfitzer)

Golden yellow just like its name. Good sized florets on a straight spike. Older variety but very good because of its color.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

GOLDEN ARROW (Pruitt, Bastian)

A true light yellow with 18 buds, 8 florets open, 6 showing color. Grows 60 inches in the field, always straight. Formal type; the 5½ inch florets are well placed and firmly attached to stem. Extremely healthy and vigorous, the foliage is very dark green. Germination and propagation are excellent. Opens fine when cut tight and hot weather does not bother this Glad. Blooms in 85 days.

Large, \$1.00 each; Medium, 75c each; Small, 50c each.

Bulblets, 10 for 40c; 100 for \$2.00.

Grower's Unit—3 Large, 3 Medium, 3 Small, and 25 bulblets, \$5.00.

GOLDEN BEAUTY (Coates)

Australia's finest yellow. Large typical Australian gladiolus. Clear color and good propagation.

Large, 1 for \$2.00; Med., 1 for \$1.50; Small, 1 for \$1.00.

Bulblets, 10 for 80c; 100 for \$6.00.

GOLDEN STATE (Wheeler)

Probably one of the best exhibition yellows. Opens many florets and has been winning on the show table. Very good propagator. Introduced as a yellow Picardy. It is rated as one of the best yellows. Late mid-season.

Large, 1 for 25c; Medium, 2 for 40c; Small, 2 for 25c.

Bulblets, 20 for 25c; 100 for \$1.00.

GREAT LAKES (Kuhn)

A light blue which opens wide and produces large size bulbs from bulblets. Bulblets are large and germinate very well.

Any size bulb, 50c each; Bulblets, 10 for \$1.00; 100 for \$8.00.

GREEN MANTLE (Sisson)

Cream white with a green throat. Large sized florets. This variety does not like dry weather and will grow a short spike if not irrigated. It is a novelty because of its color.

Large 1 for 50c; Medium, 1 for 35c; Small, 1 for 20c.

Bulblets, 10 for 25c; 100 for \$1.60.

HAWKEYE RED (Heaton)

Larger and wide opening red sport of Vagabond Prince. A good color combined with good propagating qualities. Bulblets produce a large plant. A real commercial medium red.

Large, 3 for 25c; Medium, 5 for 25c; Small, 10 for 30c.

Bulblets, 100 for 25c.

HIAWATHA (Beardmore, Graff)

Hiawatha is a large pure self scarlet. A flash of beautiful color on a wonderful formal spike that grows 60 inches in the field for me. Lightly ruffled 5½ inch florets with good substance placed right, on a spike of 22 buds. This looks like one of the winners in future scarlet competition.

Large, \$3.00 each; Medium \$2.00 each; Small, \$1.00 each.

Bulblets, 10 for \$3.00; 100 for \$15.00.

HIGH FINANCE (Wilson)

Smoky orange-gray of giant size. Florets and flower head produce a beautiful effect. Late season.

Large, 2 for 25c; Med., 4 for 25c; Small, 10 for 25c; Bulblets, 100 for 25c

HUNTRESS (Jack)

A commercial lavender that has been accepted because of its early large bloom and color. Everyone wants to grow it.

Large, 1 for 40c; Med., 1 for 30c; Small, 1 for 20c.

Bulblets, 10 for 30c; 100 for \$2.00.

INTRUDER (Graff)

Giant flame or scarlet red. Bulbs are in heavy demand and stock is limited. The moderate heavy spike grows to shoulder height and the bulblets which are small produce a good sized bloom. You cannot make a mistake on Intruder. It's good and you will eventually grow this Glad.

Large, 1 for 75c; Med., 1 for 50c; Small, 1 for 35c.

Bulblets, 10 for 75c; 100 for \$6.00.

Grower's Unit—2 Large, 5 Med., 10 Small, 100 Blts., \$9.00.

IVY ROBERTSON (Barrett)

A very, very tall growing cream-pink with scarlet markings with very long flower head. I like it.

Large, 1 for 25c; Med., 2 for 40c; Small, 2 for 30c.

Bulblets, 10 for 25c; 100 for \$1.50.

JOURNEY'S END (Kadel)

The happy blend of Picardy and Pfitzer's Triumph. A spectacular show flower for the deep salmon pink class. Florets are usually as high as broad, 6 inch, producing a mammoth effect. Winner of many awards. You will like Journey's End.

Large, 1 for \$1.00; Med., 1 for 75c; Small, 1 for 50c.

Blts., 10 for 80c; 100 for \$6.40.

KELSEY (Yates, Ruehr). See special on page 3.

KING LEAR (Palmer)

Large, very ruffled, bright deep reddish-purple floret on good wiry, graceful stems. One of the most popular purples.

Large, 3 for 25c; Med., 5 for 25c. Blts., 150 for 25c.

LADRONE (Palmer, Gove)

This beautiful rose doree with yellow blotch looks to me like an improved Beacon. A little larger in floret size and a very healthy grower producing wonderful commercial spikes. Ladrone is a very good propagator, producing many bulblets that germinate very well.

Large, 75c each; Medium, 50c each; Small, 25c each.

Bulblets, 10 for 25c; 100 for \$2.00.

LADY ANNE (Buchanan).

One of two whites introduced in 1947. The other is Texas. This one has a little frill on the edge of the petals. Grow them both and make your choice for your locality.

Large, 1 for 60c; Med., 1 for 45c; Small, 1 for 30c.

Blts., 10 for 50c; 100 for \$3.00.

LADY BOO (Graff)

A pure shade of shell pink, a self color. Not a crook in a carload. Opens well in water. There is a demand for this variety.

Large, 1 for 50c; Med., 1 for 35c; Small, 1 for 25c.

Blts., 10 for 50c; 100 for \$2.00.

LADY MARIAN (White). See 1948 Introductions, page 6.

LEADING LADY (Johnston)

The white sport of Picardy that continues to win at the shows. A creamy white color with a lemon throat.

Large, 2 for 30c; Med., 4 for 30c; Small, 6 for 25c.

Blts., 100 for 50c.

MARGARET WOOD (Marshall)

Very large mauve purple, somewhat lighter on midribs and with slightly deeper touch in throat. The color is not very often found in any flower of this size.

Large, 1 for 40c; Med., 1 for 30c; Small, 1 for 20c.

Blts., 10 for 40c; 100 for \$1.50.

MIGHTY MONARCH (Butt)

Large tall growing mighty red. Size of plant and floret will certainly make this variety appear to be king of the garden.

Large, 1 for 75c; Med., 1 for 50c; Small, 1 for 35c.

Blts., 10 for 40c; 100 for \$3.00.

MINSTREL (Palmer)

Best new pink lavender. Beautiful florets that measure up to 7 inches. Perfect for corsages. Everyone will grow Minstrel.

Large, 1 for 50c; Med., 1 for 35c; Small, 1 for 25c.

Blts., 10 for 40c; 100 for \$3.00.

MISS WISCONSIN (Krueger)

Mr. Krueger's best introduction. A beautiful medium rose that opens up to 12 wide open large florets. Best rose.

Large, 1 for 35c; Med., 1 for 25c; Small, 2 for 30c.

Blts., 10 for 35c; 100 for \$2.00.

MONTPELIER (Hatch)

Five inch, clear medium pink floret on a long flower head of 20 buds. A very good variety.

Large, 1 for \$1.00; Med., 1 for 60c; Small, 1 for 40c.

Blts., 10 for \$1.00; 100 for \$8.00.

MORNING STAR (Van Prooyen '48)

This is a white 500 size Picardy sport. Robust grower like Leading Lady but very much whiter, with heavy texture and with a very decided mid-rib. A rib as pronounced as the rib in an Algonquin floret. Other characteristics are similar to its parent. Very good propagator.

Any size bulb \$4.00; with 10 bulblets, \$8.00.

MOTHER KADEL (Kadel)

One of the best newer yellows. Medium sized, shapely, pure yellow florets. Nice commercial blooms from small sized bulbs.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

MYRNA FAY (Lines)

Very early lavender that produces long spikes consistently. A good commercial prospect.

Large, 1 for \$1.00; Med., 1 for 75c; Small, 1 for 50c.

Bulblets, 10 for 50c; 100 for \$3.00.

NEON (Young, Ruehr)

This Glad is a tuffy. Will try to bloom in a desert. A medium pink cut flower, formal type *Gladiolus*. A 100 per cent cutter of very good 50-inch right proportioned spikes with very good placing and heavy textured wide-open florets. The florets measure $4\frac{1}{4}$ inches with 8 to 10 open and 7 showing color on a 20-bud spike. Not a giant but just right for the floral trade. See cut on page 20.

Large, \$1.00 each; Medium, 75c each; Small, 50c. Bulblets, 10 for 80c; 100 for \$5.00.

Grower's Unit—3 Large, 3 Medium, 3 Small, and 25 Bulblets, \$5.00.

OKLAHOMA (Wilson)

One of the most beautiful smoky varieties. Very hard to describe the color. If you grow it you will wish more stock. Stock is not too plentiful.

Large, 1 for 45c; Med., 1 for 30c; Small, 1 for 20c.

Bulblets, 10 for 25c; 100 for \$2.00.

ORIENTAL PEARL (Carlson)

Giant, cream florets, combined with a very tall growing plant. Good propagator. Visitors liked it in the field.

Large, 1 for 50c; Med., 1 for 40c; Small, 1 for 30c.

Blts., 10 for 50c; 100 for \$2.00.

PAUL ROBESON (Cave)

A very dark red Picardy type variety. One of the best dark reds I have grown.

Large, 1 for \$1.00; Med., 1 for 75c; Small, 1 for 50c.

Bulblets, 10 for \$1.00; 100 for \$4.00.

PAYMASTER (D. S. Pruitt, Young)

This is a real royal purple *Gladiolus* with one narrow clear cream spear on each lip petal. An upright strong grower with $5\frac{1}{2}$ -inch plain wide open florets on a 60-inch spike with 18 buds, 6 florets open and 8 showing color. Flower head 28 inches, height in field 60 inches.

Large, \$1.00 each; Medium, 75c each; Small, 50c each.

Bulblets, 10 for 80c; 100 for \$5.00.

Grower's Unit—3 Large, 3 Medium, 3 Small, and 25 bulblets, \$5.00.

PATROL (Palmer)

An apricot colored flower that grows very strong and pleases the gardener and florist.

Large, 1 for \$1.00; Med., 1 for 60c; Small, 1 for 40c.

Bulblets, 10 for 50c; 100 for \$4.00.

PENELOPE (Dean). See 1948 Introductions, page 7.

PERSONALITY (Butt).

A mammoth grower of florets and plant. Very large florets on a tall spike. It has its own personality.

Large, 1 for \$1.00; Med., 1 for 60c; Small, 1 for 40c.

Blts., 10 for 50c; 100 for \$4.00.

PHANTOM BEAUTY (Bastian)

Light pink, like a Blushing Bride, formal type. Perfect facing and placement, 5½-inch ruffled and wide open florets; 22 buds, 12 florets open, 6 showing color. Flower head 32 inches, height in field 60 inches. Bulblet production and germination excellent. Stands hot weather well and is excellent shipper. Never crooks, blooms in 80 days.

Large, \$2.00 each; Medium, \$1.50 each; Small, \$1.00 each.

Bulblets, 10 for \$2.00; 100 for \$10.00.

Grower's Unit—3 Large, 3 Medium, 3 Small, and 25 Bulblets for \$8.00.

RED CHARM (Butt)

Medium red, plain petaled, large sized red. Just right for the florist and for making bouquets. One of the best Canadian varieties.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 100 for 25c.

RED RASCAL (Graff).

This really is a vigorous growing rascal. Bulblets bloom without an effort and grow to four feet high. Propagation is very good. Giant sized, very ruffled, medium red florets. Opens very well and the texture of the petals is very good. A rascal who will be a king.

Large, 1 for \$1.50; Med., 1 for \$1.00; Small, 1 for 50c.

Blts., 10 for \$1.50; 100 for \$10.00.

RED WING (Wright, Graff). See 1948 Introductions on page 7.

REWI FALLU (Fallu)

Huge dark red. Plain petaled florets on a medium spike.

Large, 3 for 25c; Med., 5 for 25c; 150 blts. for 25c.

RITA MAE (Pommert)

A tall growing light scarlet. Medium size plain petaled florets on an easy cutting spike. Produces bulblets very prolifically.

Large, 1 for 50c; Med., 1 for 35c; Small, 1 for 20c.

Bulblets, 10 for 40c; 100 for \$2.00.

ROSY LIGHT (Jack)

A lighter and ruffled Early Rose. Color deepens to the edge of the petals. Buds in color make a good display. A very beautiful variety.

Large, 1 for 60c; Med., 1 for 40c; Small, 1 for 25c.

Bulblets, 10 for 40c; 100 for \$3.00.

RUBY RED (Young)

Color is what puts this variety in the list. Ruby Red best describes the color. It does not fleck in the field and it has very strong floret attachment.

Price each, Large, 45c; Med., 30c; Small, 15c.

Bulblets, 10 for 45c; 100 for \$3.00.

SHERWOOD (R. Pruitt). See 1948 Introductions, page 7.

SIBONEY (Allen). See 1948 Introductions, page 7.

SILVER WINGS (Ritsema-Graff '44)

Silver Wings needs no introduction as it has proved itself in the last three seasons. Glistening white Picardy sport with 6-inch florets with a light cream throat. Both Kelsey and Silver Wings have excellent propagating qualities.

Price each, Large, 1 for 25c; Med., 2 for 25c; Small, 4 for 25c.

Bulblets, 10 for 25c; 100 for \$1.00.

Grower's Unit—20 Large, 20 Med., 20 Small, and 1000 bulblets, \$8.00.

SILVERY TETON (Zimmer)

A medium sized rose with wide open florets. Color of this variety is hard to beat.

Large, 1 for 30c; Med., 2 for 30c; Small, 3 for 30c; Blts, 10 for 30c.

SIOUX CITY SUE (Ayers)

A very dark rose that is pleasing. A straight grower here this year. Good flower head and the florets open wide. Not a giant but good medium size.

Large, 1 for \$1.50; Med., 1 for \$1.00; Small, 1 for 75c.

Bulblets, 10 for \$1.50; 100 for \$12.00.

SNOW PRINCESS (Pfitzer)

Commercial large sized white. Grows easy.

Large, 3 for 25c; Med., 5 for 25c; blts., 150 for 25c.

SPARKS (Glass '47)

An unusual variety that is one of my favorites. Yellow cream with a splash of flame. Good color harmony and good grower.

Large, 1 for \$1.00; Med., 1 for 60c; Small, 1 for 40c.

Bulblets, 10 for 50c; 100 for \$4.00.

SPIC AND SPAN (Carlson)

A ruffled pink with a good flower head and buds that open well. Wins at the shows.

Large, 1 for \$1.75; Med., 1 for \$1.50; Small, 1 for \$1.25.

Bulblets, 10 for \$1.25; 100 for \$8.00.

SPOTLIGHT (Palmer '44)

Clear bright chrome yellow with a small scarlet blotch of scarlet. Large size florets on a tall spike. Blooms from bulblets. I heartily recommend this variety.

Large, 1 for 20c; Med., 2 for 25c; Small, 3 for 25c.

Bulblets, 20 for 30c; 100 for \$1.00.

SPUN GOLD (Palmer '47)

Very pleasing clean colored true yellow. Medium size of plant and flower, blooms early. Good propagator. A good clean cutter.

Large, 1 for 75c; Med., 1 for 50c; Small, 1 for 25c.

Bulblets, 10 for 40c; 100 for \$4.00.

STOPLIGHT (Lins)

One of the finest commercial reds. Does well in the heat. Very heavy propagator. Ruffled intense red florets are just right.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

SUMMER GAL (Zimmer '44)

A large geranium pink with a rose feather in the throat. Ruffled, non-flecking, 6-inch florets. Opens up to 10 of the 18 to 20 buds. No tendency to crook, bulblet production and germination are excellent.

Large, 1 for \$1.50; Med., 1 for \$1.00; Small, 1 for 50c.

Bulblets, 10 for \$1.50; 100 for \$8.00.

Grower's Unit—3 Large, 3 Med., 3 Small and 100 Bulblets, \$12.00.

SUNLIGHT (Spiller)

Color again gives this variety merit. The orange colored florets have a deeper shade of orange at edge of the ruffled petals. Large sized florets and a vigorous grower. Propagates freely and produces beautiful bulbs.

Price each, Large, 75c; Med., 50c; Small, 25c.

Bulblets, 10 for 50c; 100 for \$2.00.

SUN SPOT (Roberts '45)

A very popular light buff apricot with a rose spot in the throat. Good grower and propagator.

Large, 1 for \$1.00; Med., 1 for 60c; Small, 1 for 40c.

Bulblets, 10 for \$1.00; 100 for \$7.00.

TEMPLAR (Palmer, Gove)

Tall growing 95 day white, unmarked with a little bright cream in the throat. Very healthy plant and a good tall commercial spike. Medium sized slightly ruffled florets with very good texture. Not too late for producing good commercial blooms.

Large, 75c each; Medium, 50c each; Small, 35c each.

Bulblets, 10 for 40c; 100 for \$3.00.

TEXAS (Buchanan-Bork)

One of two whites introduced in 1947. The other is Lady Anne. This one has plain petals. Grow them both and make your choice for your locality. This variety may be the best commercial.

Large, 1 for 75c; Medium, 1 for 60c; Small, 1 for 45c.

Bulblets, 10 for 60c; 100 for \$3.00.

THE BRIDE (Pruitt, Bastian)

Pure white with slight lavender feather in throat that tends to dress it up. Formal type, 5½-inch florets, 18 buds, 8 florets open, 6 showing color. Perfect placement and facing, florets firmly attached to stem.

Large, \$1.00 each; Medium, 75c each; Small, 50c each.

Bulblets, 10 for 80c; 100 for \$5.00.

Grower's Unit—3 Large, 3 Medium, 3 Small, and 25 bulblets, \$4.00.

TOPFLIGHT (La Salle)

Beautiful shade of soft rose pleasingly blended to a light throat with modern shaped florets that are produced on a good sturdy spike with a long flower head.

Large, 1 for \$3.00; Medium, 1 for \$2.00; Small, 1 for \$1.00.

Bulblets, 10 for \$2.40; 100 for \$16.00.

TRUE LOVE (Klein)

Very early shell pink with a large very distinctive floret, well liked by all who see it.

Large, 1 for 25c; Med., 2 for 25c; Small, 4 for 25c.

Bulblets, 20 for 35c; 100 for 75c.

TUNIAS MOHAMET (Both)

Any size bulb produces a large spike of plum colored florets mixed with a smoky rose and a dark orange throat.

Large, 1 for 35c; Medium, 1 for 25c; Small, 2 for 25c.

Bulblets, 20 for 30c; 100 for \$1.00.

VALERIA (Pruitt)

Light, bright red with large ruffled florets on a tall stiff spike. Beautiful large blooms and a healthy, vigorous plant.

Large, 3 for 25c; Medium, 5 for 25; Blts., 150 for 25c.

VANGOLD (Van Voorhis)

A deep golden yellow commercial Gladiolus.

Large, 2 for 35c; Medium, 2 for 25c; Small, 4 for 30c.

Bulblets, 20 for 25c; 100 for \$1.00.

VENIDA (Milo)

Beautiful rose with a large white throat. Opens very well and produces tall spikes with a long flowerhead. Did very well here this year.

Large, 1 for \$2.00; Medium, 1 for \$1.50; Small, 1 for \$1.00.

Bulblets, 10 for \$2.00; 100 for \$16.00.

VOODOO (Kadel)

Voodoo is a novelty and exhibition Glad with 6-inch florets, ruffled and needlepoint. Smoky wine-bronze, a stippled Glad, because of its unique pigmentation. Voodoo is a Glad you can't forget.

Large, 1 for 35c; Medium, 1 for 25c; Small, 1 for 20c.

Bulblets, 10 for 40c; 100 for \$3.00.

WAR PAINT (Kadel)

A new scarlet which opens up to 10 large florets on a 22-bud spike. A Red Penny and Regent cross. Height 54 inches, flower head 27 inches. Because of its strong straight stem and long flower head, it makes an excellent garden Glad as well as cut flower variety. Blooms in 85 days. Does not burn or crook. Bulblets germinate well and make strong plants.

Large 1 for \$2.00; Medium, 1 for \$1.50; Small, 1 for \$1.00.

Bulblets, 10 for \$1.50; 100 for \$12.00.

WAX MODEL (Krueger)

Wax Model and Miss Wisconsin, two of Krueger's best introductions. Wax Model is a tall growing plant which blooms in early season from spikes that never crook. It opens 5 to 6 florets of 5 inches. The white florets of Wax Model carry a hairline of rose lavender which does not detract from its beauty. A very good commercial variety.

Price each, Large, \$1.00; Medium, 75c; Small, 50c.

Bulblets, 10 for \$1.00; 100 for \$4.00.

WHITE GODDESS (Roberts '48)

Very strong growing white with very ruffled florets on a long flower head. One of the tallest whites in the giant size. Will be grown in large quantities.

Large, 1 for \$1.50; Medium 1 for \$1.00; Small, 1 for 60c.

Bulblets, 10 for \$1.20; 100 for \$8.00.

WHITE GOLD (Scheer)

Rich cream without markings. One of the largest Glads, both as to floret and size of plant. Vigorous grower. A good cream.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 100 for 25c.

Quantity Prices

For quantity prices, please send for wholesale price list or quotation on a list of your needs.

Remember...

CONNIE G.

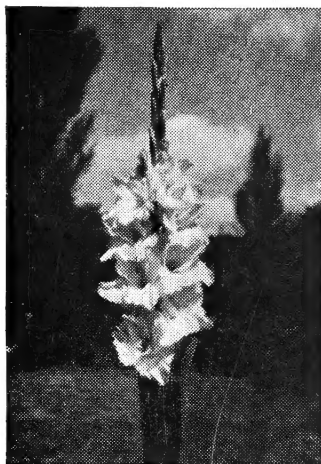
CYNTHIA

NEON

PAYMASTER

RED WING

SUN SPOT



NEON

See page No. 14

Do Grow...

EVANGELINE

HUNTRESS

RAE

SIBONEY

TEMPLAR

TEMPTATION

SPECIAL MIXTURE COLLECTIONS

These are mixtures of varieties listed and include some of the newer varieties. Will produce bloom for you all season. If you would like to have some glads for the cutting garden in addition to your named varieties, these mixtures will certainly fill the bill. Buy one of each for a long blooming season. The medium size will bloom later in the season.

125 large size bulbs at \$5.00 F.O.B. Freeport, Illinois.

125 medium size bulbs at \$3.00 F.O.B. Freeport, Illinois.

